

**FOR IMMEDIATE RELEASE**

## **Scrum Alliance Announces Stephen Denning as New Member of the Board of Directors**

Indianapolis, IN (March 8, 2013)— The Scrum Alliance, a global professional society representing those interested in Scrum, recently announced Stephen Denning as its newest member to the Board of Directors. Stephen is well known for his works in leadership, innovation, organizational storytelling, and radical management. He’s the author of several best-selling books, including *The Leader’s Guide to Radical Management*.

“We are elated about Stephen joining our board. He is such a thought leader in leadership transformation, which will help us inspire employers to embrace Scrum,” said Carol McEwan, Managing Director of the Scrum Alliance.

### **About the Scrum Alliance**

As a global professional society, the Scrum Alliance is committed to advocacy, community, and education for Scrum practitioners. Members include over 200,000 Scrum practitioners, trainers, and coaches around the world. Scrum Alliance operates as a non-profit organization with a vision to transform the world of work. Visit [www.scrumalliance.org](http://www.scrumalliance.org) for more information.

### **Media Contact:**

Carol McEwan, Managing Director

[cmcewan@scrumalliance.org](mailto:cmcewan@scrumalliance.org)

Twitter: @ScrumAlliance

###