

Scrum Alliance Academic Partnerships

Powering Career-Ready Talent
Through Agile Learning and
Credential Pathways





Overview

As demand for agile, product, and transformation skills accelerates, Scrum Alliance partners with universities, community colleges, and workforce education providers to embed industry-recognized certifications, microcredentials, and custom learning into academic and continuing education programs.



The national shift in employer demand

Higher education institutions are responding to a clear mandate from the modern workforce.

Employers are now prioritizing:



Industry-recognized credentials

Moving beyond degrees alone to “degree+” programs featuring validated skill sets.



Stackable learning pathways

Favoring candidates who can demonstrate continuous, specialized upskilling.



Education + employer collaboration

Expecting graduates to be fluent in real-world project methodologies.



Proven return on hire

Prioritizing candidates with documented skills that translate into immediate workplace productivity.

Institutions are being challenged to ensure learners graduate with both foundational academic knowledge and the specific workforce-ready skills that today’s hiring managers demand.

Where Scrum Alliance fits

1. Globally recognized credentials

Scrum Alliance provides the gold standard in agile and scrum credentials. These credentials align with how high-performing organizations operate across every major sector, including:



Technology & software



Healthcare & biotech



Finance & insurance



Engineering & manufacturing



Professional services & consulting

2. Flexible, stackable pathways



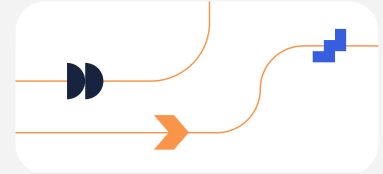
Microcredentials

4–6-hour module courses available on demand or live.



Stackable credentials

Combine microcredentials to build comprehensive learning pathways.



Versatile design

Built for traditional degree-seeking students and non-degree adult learners alike.

3. Seamless integration

Our framework is designed to complement—not complicate—your existing structure:



Embedded learning

Integrate credentials directly into existing syllabi.



Continuing education

Launch standalone workforce development programs.



Faculty-led delivery

Empower your instructors via our “train-the-trainer” models.



Turnkey implementation

Enhance your offerings without a total curriculum overhaul.

4. Direct employer demand

Agile acumen is now the **second most-demanded functional skill** across all professional roles. According to the Scrum Alliance *Skills in the New World of Work* report:



Hiring advantage

77% of hiring managers say certifications help candidates stand out.



Salary premium

55% of organizations pay more for certified individuals.



Universal value

69% of employers offer higher pay for agile skills, regardless of the job title.

By earning Scrum Alliance credentials, students move beyond the “what” of their major into the “how” of modern project delivery.

Driving measurable value



Institutional impact

How we support your priorities.

| Institutional priority | Institutional benefit |
|--------------------------------|--|
| Measurable outcomes | Track credential attainment and workforce skill alignment across career pathways, including product, project, engineering, and business roles. |
| Program differentiation | Stand out in a competitive market by offering degree + programs. |
| Nonprofit model | Benefit from flexible partnership models, favorable economics and revenue opportunities, and scalable deployment. |
| Operational efficiency | Expand offerings without significant overhead or administrative burden. |





The student advantage

| Benefit | Student outcome |
|---------------------|--|
| Dual value | Graduate with an academic degree and a resume-ready professional credential. |
| Workplace readiness | Master the collaborative frameworks used by modern, cross-functional teams. |
| Accelerated hiring | Increase visibility with recruiters looking for agile-literate candidates. |





The employer advantage

| Benefit | Employer outcome |
|--------------------------|--|
| Day-one productivity | Access a talent pipeline equipped with practical agile skills, ready to add value immediately |
| Continuous upskilling | Leverage professional development and certification pathways for the existing workforce. |
| Operational adaptability | Build a culture of agility that allows teams to pivot quickly and deliver value in complex environments. |





Partnership opportunities

We collaborate with institutions to:



Embed agile credentials into core academic programs.



Expand workforce and continuing education catalogs.



Enable faculty to deliver certification training.



Support corporate training partnerships.

Let's connect

We welcome the opportunity to explore how Scrum Alliance can support your workforce and academic initiatives.

[Talk to Sales](#)

Scrum Alliance | Together, we're building a more agile world.

