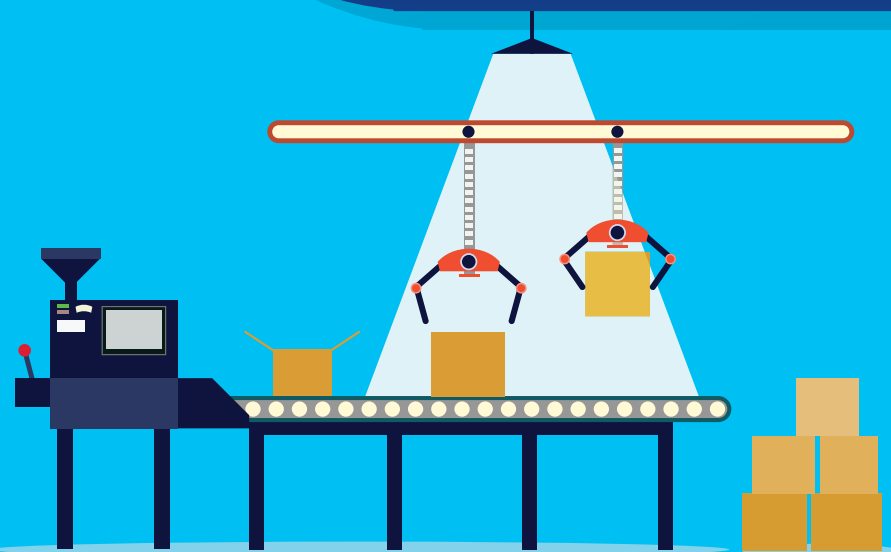


HOW TO MEASURE SCRUM SUCCESS

IT'S EASIER THAN YOU THINK

No new measurement techniques required. Executives who've navigated the transition to Scrum say you'll want to continue using standard metrics, but now you'll see improved outcomes!

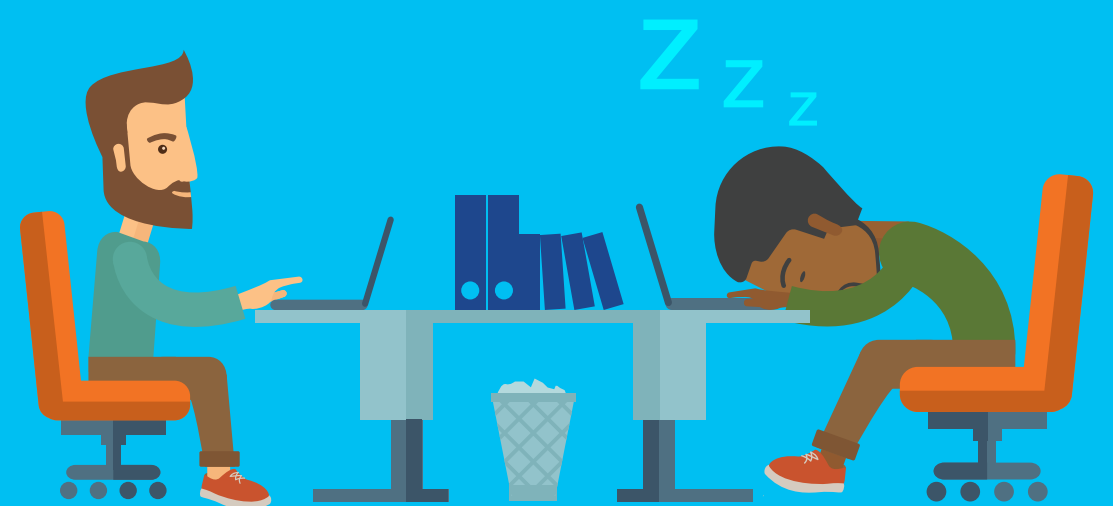


MEASURE INNOVATION

The ability to innovate measures the organization's ability to sustain its value in the future. A key result you'll want to look for is lower cost with increased feature function.

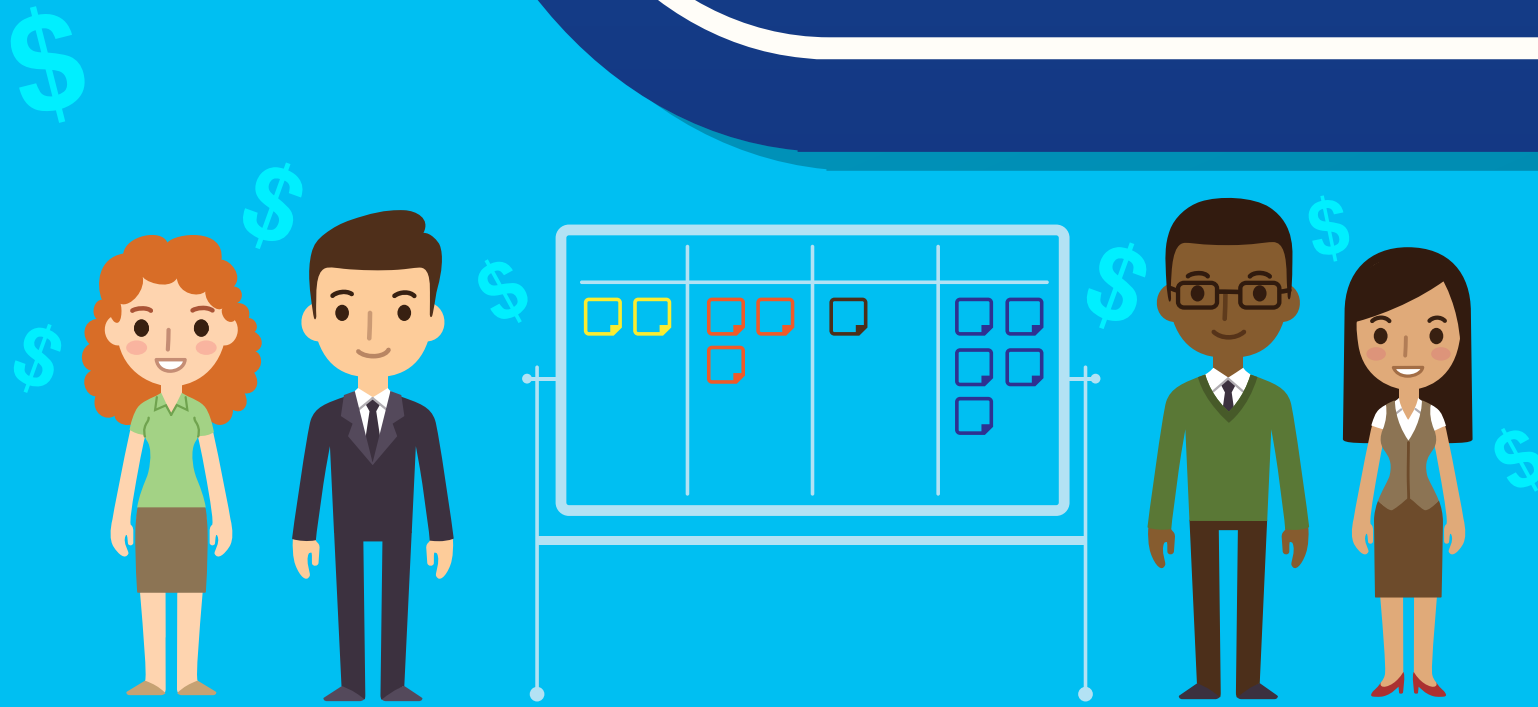
MEASURE EMPLOYEE ENGAGEMENT

On a good team, everyone is aligned around the same goal. Scrum gives employees a "line of sight" that helps them better understand how they're contributing to the common good.*



MEASURE IMPROVED PERFORMANCE

Companies often see the success of Scrum in increased sales volume, better consumer response,** or speedier initiative turnarounds.



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LEARN MORE

Want to measure Scrum success in your company?

We surveyed nearly 5,000 Scrum practitioners. Here are some interesting stats around how and why others are measuring Scrum success!

*87% say Scrum improves the quality of work life

**49% say fulfilling customer needs is the highest business priority

To read the full articles,
please click below.

[How to Measure Scrum Success](#)

[State of Scrum](#)

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