



SCRUM ALLIANCE® ANNOUNCES LISA HERSHMAN AS NEW BOARD MEMBER

PRESS RELEASE

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Denver, CO,— SCRUM ALLIANCE®, the largest, most established and influential professional membership organization and certifying body in the Agile community, recently announced Lisa Hershman as its newest member on the Board of Directors.

Lisa is a seasoned business professional, author, and speaker who brings a wealth of real-world experience and an innovative style to her work. She is the founder and CEO of the DeNovo Group™, a global consulting, training, and research firm focused on leadership and innovation through process management and redesign. DeNovo is a global leader in process consulting services, whose clients range from the Fortune 500 to a rapidly growing constituency in the nonprofit and government sectors.

“We are thrilled to have Lisa join the Scrum Alliance Board of Directors. 2015 is a pivotal year for Scrum Alliance. Our mission is to guide organizations to become prosperous and sustainable, to inspire people, and to create value for society. The experience and knowledge that Lisa brings will be a great complement to our board as we deliver on this mission,” said Scrum Alliance Managing Director Carol McEwan.

Lisa Hershman said, “It’s an honor to join Scrum Alliance’s Board of Directors. The rapid growth and potential of Scrum is exciting, and the opportunity to serve and collaborate with the dedicated and accomplished leaders on this board is a privilege.”

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About Scrum Alliance

Founded in 2001, Scrum Alliance is the largest, most established and influential professional membership organization in the Agile community. Scrum Alliance is a nonprofit association with more than 350,000 members worldwide. Its mission is to “Transform the World of Work” by guiding organizations to become prosperous and sustainable, to inspire people, and to create value for society. Scrum is at the foundation of all its products, services, and solutions. For more information, please visit www.scrumalliance.org.

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