

**Improving Scrum with**

**Lean Thinking**

**Nuno Rafael Gomes**

**@ SGMUN 2016**



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**A Product Owner in contact with Industry since 2003...**



010101

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# Lean Thinking

150mg

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**WARNING**  
Contains  
Common  
Sense



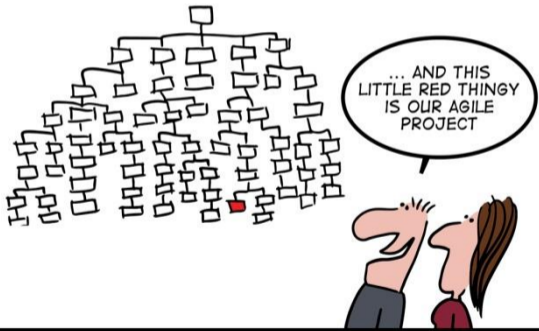
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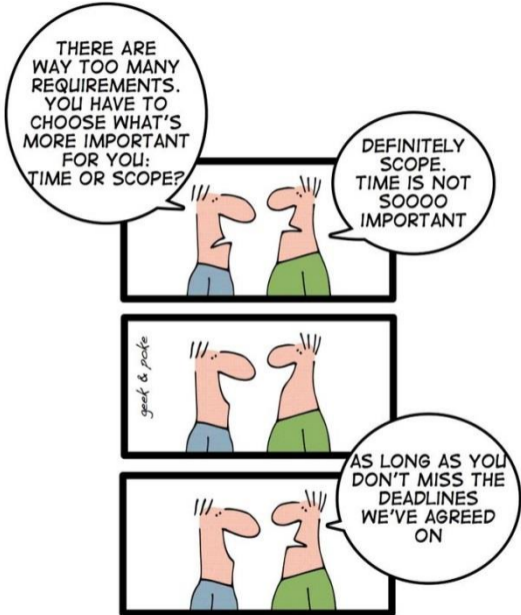
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**Once upon a time...**

**... in a company far, far away...  
with the help of Geek & Poke 😊**

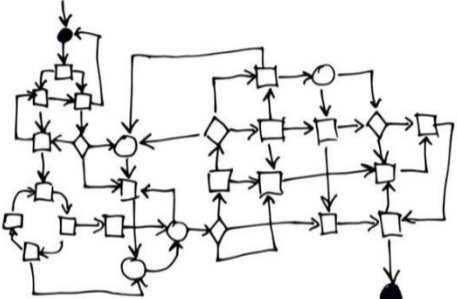


FINALLY WE'RE AGILE!



PRIORITIZING

SOMETHING

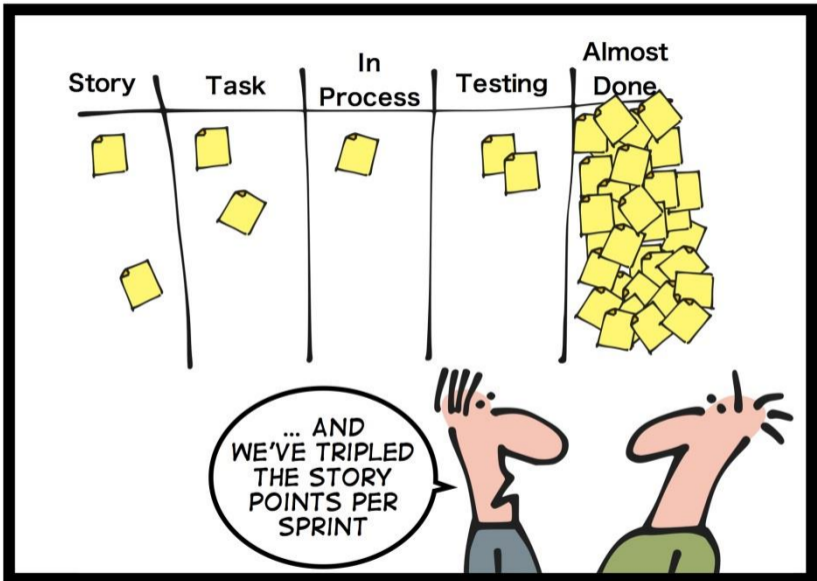


GREAT SOFTWARE



greek & poke

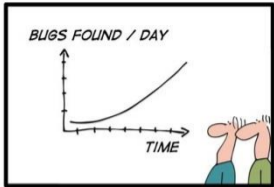
DEVELOPMENT PROCESS



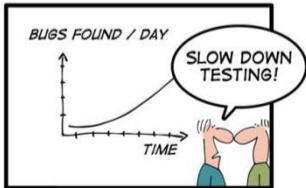
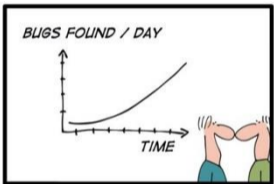
... AND WE'VE TRIPLED THE STORY POINTS PER SPRINT

DOAD

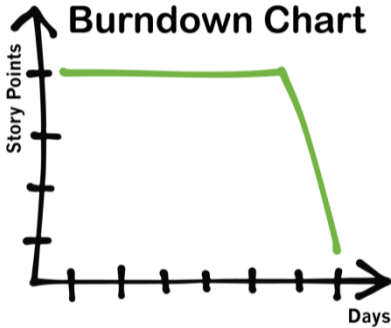




geek & poke



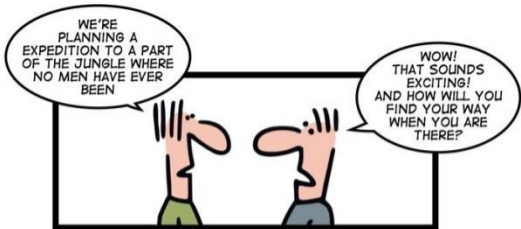
*TEST MANAGEMENT*



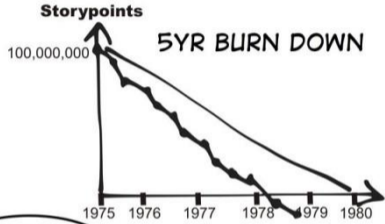
WE LIKE TO CALL IT "JUST IN TIME"



WATERFALL IS BACK



WATERFALL



MR. GENERAL  
SECRETARY,  
WE'VE ALREADY OVER-  
FULFILLED



TODAY: THE COLD WAR

**“Sometimes we win,  
sometimes **we learn.**”**

**Nuno Rafael Gomes, adapted from John Maxwell**

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# Scrum

Scrum is simple, but not easy.

**“You have to learn  
the rules of the game.”**

**Albert Einstein**

Inputs from Executives,  
Team, Stakeholders,  
Customers, Users



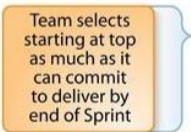
Product Owner



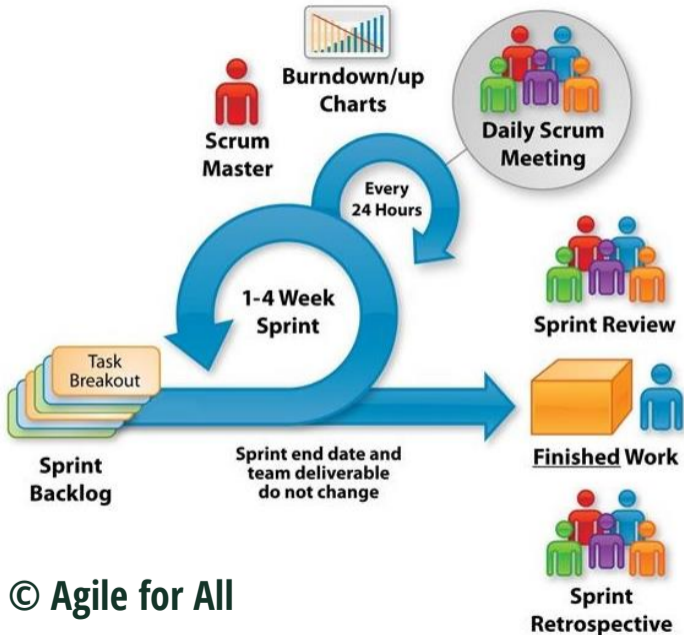
The Team



Product Backlog



Sprint Planning Meeting



© Agile for All



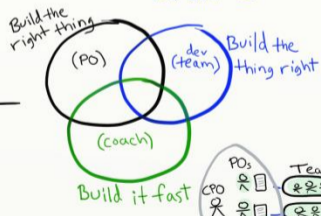
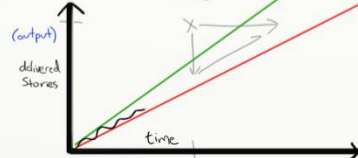
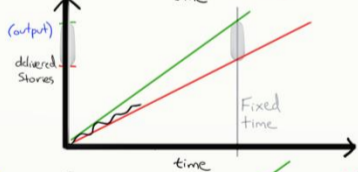
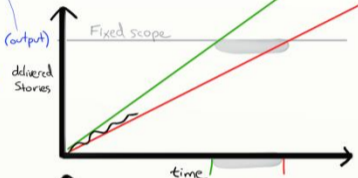
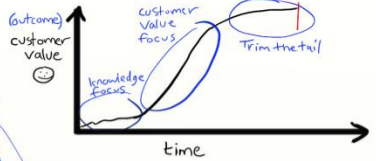
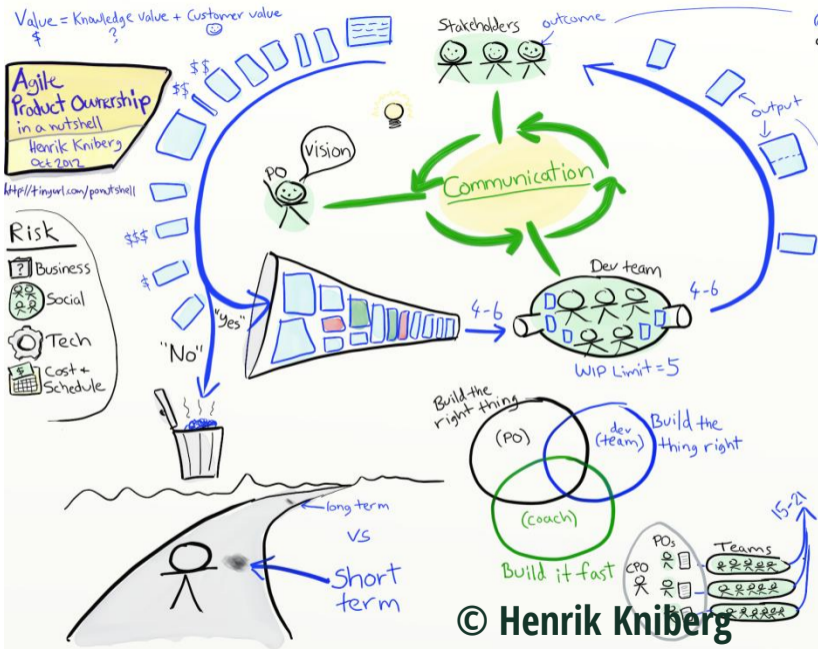
Value = Knowledge value + Customer value

**Agile Product Ownership in a nutshell**  
Henrik Kniberg  
Oct 2012

<http://tinyurl.com/powtshell>

**Risk**

- Business
- Social
- Tech
- Cost + Schedule



© Henrik Kniberg

A Venn diagram illustrating the three roles in Scrum: Product Owner, Development Team, and Scrum Master. The diagram consists of three overlapping circles. The top circle is white and labeled 'Product Owner'. The bottom-left circle is dark green and labeled 'Development Team'. The bottom-right circle is light green and labeled 'Scrum Master'. The circles overlap in the center, and each overlaps with the other two.

**Product Owner**

**Development  
Team**

**Scrum Master**

**Build the  
right thing.**

**Build the  
thing right.**

**Learn fast to  
adapt faster.**

**“Any fool can know.  
The point is to **understand.**”**

**Albert Einstein**

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# Lean Thinking Principles

*Always start from need.*





#1

Find out who your customers are.



#2

Specify value from the standpoint of the end customer, by product family.

# #3

Identify all the steps in the value stream for each product family, eliminating those steps that do not create value whenever possible.

# #4

Make the value-creating steps occur in tight sequence, so that the product will flow smoothly towards the customer.

# #5

As flow is introduced, let customers pull value from the next upstream activity.

# #6

Retrospect frequently with the goal to achieve perfection in which perfect value is created with no waste.

#7

Take time to foresight the future:  
forecasting, forward thinking,  
strategic analysis, priority setting...

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# **The Toyota Way**

**A winning Management Philosophy.**

# Pillars & Values



Learn more about the Toyota Way at [Toyota](#) or [Wikipedia](#).



# Respect for People

## Respect

We **respect others**, make every effort to **understand each other**, **take responsibility** and do our best to **build mutual trust**.

# Respect for People

## Teamwork

We **stimulate** personal and professional **growth**,  
**share** the **opportunities** of development  
and **maximize** individual and team **performance**.

# Continuous Improvement

## Challenge

We form a **long-term vision**, meeting **challenges** with **courage** and **creativity** to realize our **dreams**.

# Continuous Improvement

## Kaizen

We **improve** our business operations **continuously**,  
always driving for **innovation** and **evolution**.

# Continuous Improvement

## Genchi Genbutsu

**We go to the source to find the facts to make correct decisions.**

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# Toyota Thinking Principles

Thinking People System (TPS)

# Toyota 4 P's

## Philosophy

- Long Term Thinking

## Process

- Eliminate Waste



## People & Partners

- Respect, Challenge & Grow Them

## Problem Solving

- Continuous Improvement & Learning

# Long-term Philosophy





# Philosophy

## Principle #1

**Base your management decisions on a long-term philosophy,  
even at the expense of short-term financial goals.**

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**Base your management decisions on a long-term philosophy, even at the expense of short-term financial goals.**

**People need purpose to find motivation & establish goals.**



**The right process will always  
produce the right results.**

# Process

## Principle #2

**Create continuous process flow to bring problems to the surface.**

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**Create continuous process flow to bring problems to the surface.**

**Move toward flow.**

**Move to ever-smaller batch sizes and cycle times to deliver value fast...  
... and to expose weakness and hidden problems.**

# Process

## Principle #3

Use pull systems (JIT, Kanban) to avoid over-production.

# Process

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**Use pull systems (JIT, Kanban) to avoid over-production.**

**Pull is a Production Order initiated by a Customer Order (JIT).  
Kanban is an workflow management system that helps JIT work.  
We should only produce what is needed by the Customer.**

**Watch the baton (work), not the runners (workers).**

# Process

## Principle #4

Level out the workload (Heijunka) for build to order (JIT).  
Work like the tortoise, not the hare.



# Process

## Principle #4

**Level out the workload (Heijunka) for build to order (JIT).  
Work like the tortoise, not the hare.**

**This helps achieve the goal of minimizing waste (muda),  
not overburdening people or the equipment (muri),  
and not creating uneven production levels (mura).**

# Process

## Principle #5

**Build a culture of stopping to fix problems (Jidoka), to build quality in (process, product) and get quality right from the first.**

# Process

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**Build a culture of stopping to fix problems (Jidoka), to build quality in (process, product) and get quality right from the first.**

**Quality always takes precedence (Jidoka).**

**Machines should automatically stop in case of an error (Poka-Yoke)**

**Any employee has the authority to stop the line to warn for a quality issue using visual signage (Andon).**

# Process

## Principle #6

**Standardize work for continuous improvement and employee empowerment (Kaizen).**

# Process

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**Standardize work for continuous improvement and employee empowerment (Kaizen).**

**People doing the work should own their processes.  
Give them time (buffer) to improve their processes.  
Use the Pareto rule: 80% working, 20% improving.**

# Process

## Principle #7

**Use visual controls so that no problems are hidden and to coordinate.**

# Process

## Principle #7

**Use visual controls so that no problems are hidden and to coordinate.**

**Use Kanban boards to visualize the work.**

**Use Kanban cards to coordinate the supply chain.**

# Process

## Principle #8

**Use only reliable, thoroughly-tested technology that serves your people and your processes.**



# Process

## Principle #8

**Use only reliable, thoroughly-tested technology that serves your people and your processes.**

**Technology is pulled by people doing the work not pushed by others.  
People do work, computers move info: humans are more flexible.**

**Add value to the organization  
by developing your People & Partners.**



# People & Partners

## Principle #9

**Grow leaders from within, who thoroughly understand the work, live the philosophy, and teach it to others.**

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**Grow leaders from within, who thoroughly understand the work, live the philosophy, and teach it to others.**

**Toyota don't go for head hunting: they don't know The Toyota Way.**

# People & Partners

## Principle #10

**Develop exceptional people and teams who follow your company's philosophy.**

# People & Partners

## Principle #10

**Develop exceptional people and teams who follow your company's philosophy.**

**Employees must be educated and trained: they have to maintain a learning organization.**

**Success is based on the team, not the individual.  
Teams should be small (3-7 people).**

# People & Partners

## Principle #11

**Respect your extended network of partners,  
by challenging them and helping them improve.**

# People & Partners

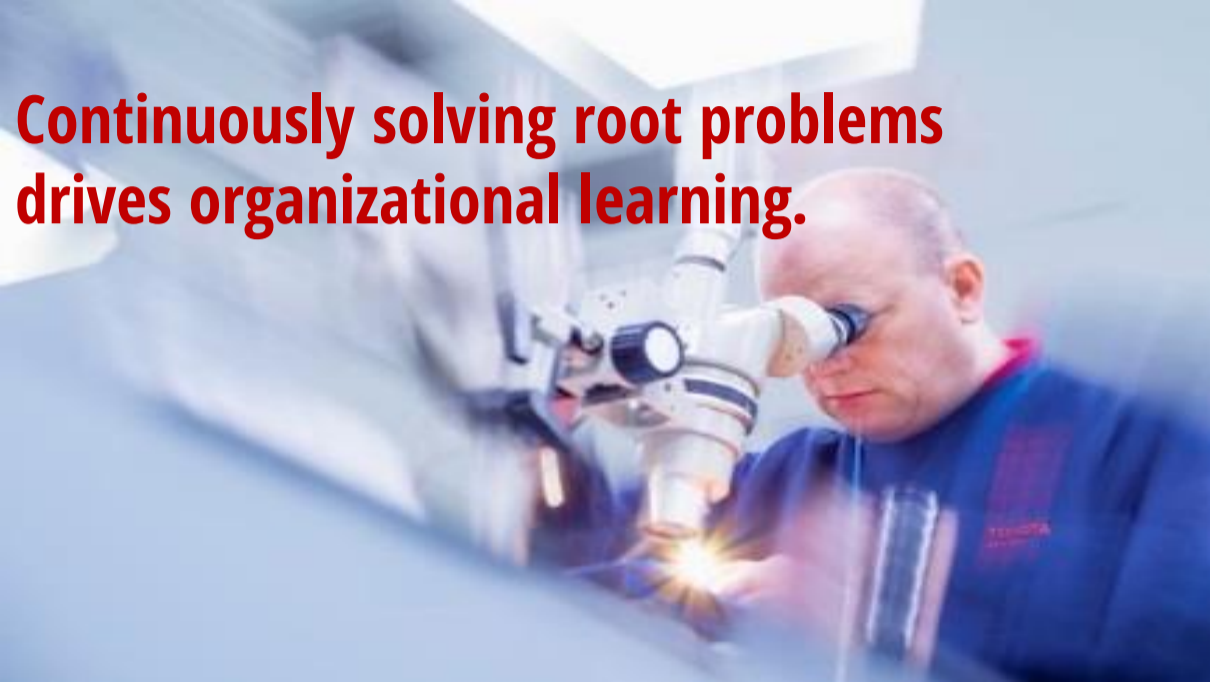
## Principle #11

**Respect your extended network of partners,  
by challenging them and helping them improve.**

**Treat your suppliers much like you treat your employees.  
Provide cross functional teams to help them discover and fix problems  
so that they can become stronger and better partners.**



**Continuously solving root problems  
drives organizational learning.**



# Problem Solving

## Principle #12

**Go and see for yourself the real workplace (Genchi Genbutsu)  
to thoroughly understand the situation and help.**

# Problem Solving

## Principle #12

**Go and see for yourself the real workplace (Genchi Genbutsu) to thoroughly understand the situation and help.**

**Managers are expected to "go-and-see" operations. Only experiencing the situation firsthand, managers will have an understanding of how operations can be improved.**

# Problem Solving

## Principle #13

**Make decisions slowly by consensus, thoroughly considering all options (Nemawashi); implement decisions rapidly.**

# Problem Solving

## Principle #13

**Make decisions slowly by consensus, thoroughly considering all options (Nemawashi); implement decisions rapidly.**

**Always seek for the underlying root cause.  
Always consider a broad range of alternatives.  
Build consensus around the resolution.**

# Problem Solving

## Principle #14

Become a learning organization through relentless reflection (Hansei) and continuous improvement (Kaizen).

# Problem Solving

## Principle #14

**Become a learning organization through relentless reflection (Hansei) and continuous improvement (Kaizen).**

The process of becoming a learning organization involves criticizing every aspect of what one does.

Always clarify the problem first!

Next use a Root Cause Analysis technique (A3 Report).

Finally, countermeasure, evaluate and standardize.

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**Value**

**Money flows in the direction of Value.**



**“Price is what you pay.  
Value is what you get.”**

**Warren Buffet**

**“Lean thinking defines value as providing benefit to the customer; anything else is waste.”**

**Eric Ries**

# What is a value-added activity?

The activity  
must  
transform  
the product  
/ service.

The  
customer  
must be  
willing to  
pay for it.

It must  
be done  
correctly  
first time.

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## Waste

The most dangerous is the one you don't see.



NON-VALUE ADDING  
ACTIVITIES

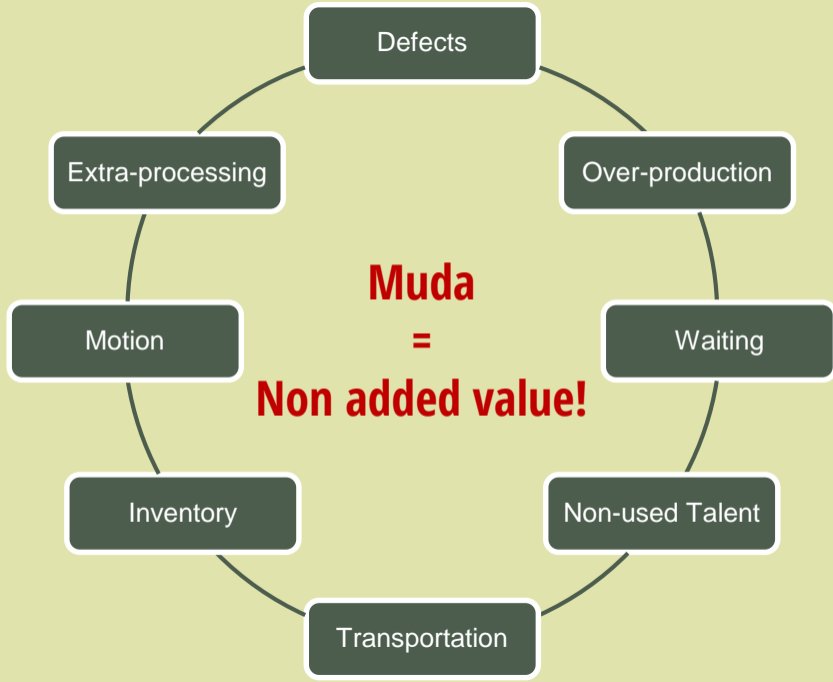


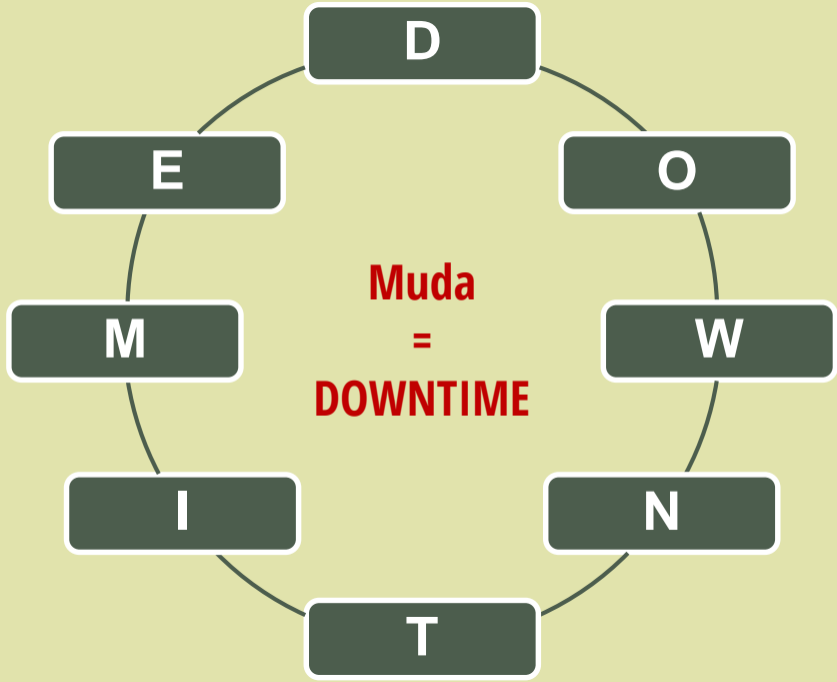
OVERBURDEN



IMBALANCE,  
UNEVEN, IRREGULAR

# WASTE





# Defects

**The loss involved in rectifying faulty parts or products.**



# Over-production

**Producing more, sooner or faster than is required by the next process or the customer needs/specs.**

# Waiting

**Idle time created when material, information, people or equipment is not ready.**

# Non-used Talent

**Employee knowledge/skills not being used to their full potential, either on producing value added work, or on identifying waste.**

# Transportation

**Moving products around without making any transformation  
the customer is willing to pay for.**

# Inventory

**Having more than the minimum stocks necessary for a precisely controlled pull system.**

**In other words:**

**Inventory represents a capital outlay that has not yet produced an income, either by the producer or for the consumer.**

# Motion

**People making movements that are straining or unnecessary to add value, causing damage to products/people and associated transaction costs.**

# Extra-processing

**Performing unnecessary or incorrect processing.**

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# Learning Cycles

**Scrum or Lean, they are all the same.**



4. Act

1. Plan

**PDCA  
Learning Cycle  
(Lean)**

3. Check

2. Do



4. Emerge  
into Backlog

1. Planning

**PSR<sup>2</sup>E**  
**Learning Cycle**  
**(Scrum)**

3. Review &  
Retrospective

2. Sprint



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# Scrum

A proposal for a fresh perspective 😊

**“Start from Need.”**

**Taiichi Ohno**

**“Don't find customers for your products,  
find products for your customers.”**

**Seth Godin**

**“Scrum is a framework for developing and sustaining complex products.”**

**Ken Schwaber & Jeff Sutherland**

**“You've got to start  
with the customer experience  
and work back toward the technology.  
Not the other way around.”**

**Steve Jobs**

A Venn diagram with three overlapping circles on a light green background. The top circle is white and labeled 'Product Owner'. The bottom-left circle is dark green and labeled 'Development Team'. The bottom-right circle is a medium green and labeled 'Scrum Master'. The circles overlap in the center and at the intersections.

**Product Owner**

**Development  
Team**

**Scrum Master**



**Build the  
right thing.**

**Build the  
thing right.**

**Learn fast to  
adapt faster.**



**Why?**

**How?**

**What?**

**Why should we  
build this  
product?**

**How do we  
build the  
product with  
quality?**

**What do we  
need to do to  
deliver a great  
product?**

A Venn diagram with three overlapping circles on a light green background. The top circle is white and labeled 'Product Owner'. The bottom-left circle is dark green and labeled 'Development Team'. The bottom-right circle is a medium green and labeled 'Scrum Master'. The circles overlap in the center and at the intersections.

**Product Owner**

**Development  
Team**

**Scrum Master**

**Build the  
right thing...**

**Build the  
thing right...**

**Continuously  
develop  
People...**

**... To delight  
customers.**

**... To power  
continuous  
innovation,  
aka, Kaizen.**

**... To enable  
autonomy,  
mastery and  
purpose.**

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# Scrum + Lean Thinking

A virtuous circle for sustainable growth 😊

**“Develop People First,  
and only then, Products.”**

**Toyota True Mission**









**“Scrum is a value-driven framework  
& Lean Thinking helps boost it.”**

**Nuno Rafael Gomes**

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# Thank You!

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**Tweet #SGMUN #Lean #LeanThinking  
@nrgomes**

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**Muda = Waste**

**Extra slides with links 😊**

# Defects

**The loss involved in rectifying faulty parts or products.**

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The loss involved in rectifying faulty parts or products.

**Examples:**

Scrap, defects, bugs.

Rework, bug fixing.

Missing parts/features.

Effort involved in inspecting for and fixing defects.



# Defects

The loss involved in rectifying faulty parts or products.

## **Common causes:**

**Mismatched production rates.  
Batch processing, inspect-in quality.  
Process failures, machine breakdowns.**

# Defects

The loss involved in rectifying faulty parts or products.

## Countermeasures:

Implement Standard Work.

Use mistake-proofing devices (Poka-Yoke).

Implement a single-piece flow strategy (WIP=1).

Implement automation w/ human intelligence (Jidoka, Autonomation).

# Over-production

**Producing more, sooner or faster than is required by the next process or the customer needs/specs.**

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**Producing more, sooner or faster than is required by the next process or the customer needs/specs.**

## **Examples:**

**Producing more to avoid setups.**

**Producing extra functionalities/features.**

**Batch processing, resulting in extra output.**

**Producing product to stock, based on sales forecasts.**

# Over-production

Producing more, sooner or faster than is required by the next process or the customer needs/specs.

## Common causes:

Long machine setups.

Too much Forecasting.

“Just-in-case” for breakdowns.

# Over-production

Producing more, sooner or faster than is required by the next process or the customer needs/specs.

## Countermeasures:

Level/smooth the Production (Heijunka).

Implement SMED (Single-Minute Exchange of Die) on machines.

Implement Just-in-time, aka, JIT, a pull system scheduling strategy.

# Waiting

**Idle time created when material, information, people or equipment is not ready.**

# Waiting

Idle time created when material, information, people or equipment is not ready.

## Examples:

Waiting for machines to run or cycle.

Waiting for others, for parts, for inspection.

Waiting for information, instructions, decisions.

Waiting for machine maintenance to be performed.

Waiting for emails to be answered, meetings to start...



# Waiting

Idle time created when material, information, people or equipment is not ready.

**Common causes:**

**Push Production.**

**Work imbalance.**

**Centralized inspection.**

**Lack of priorities or communication.**

# Waiting

Idle time created when material, information, people or equipment is not ready.

## Countermeasures:

Implement Takt Time on Production.

Level/smooth Production (Heijunka).

Implement Just-in-time, aka, JIT, a pull system scheduling strategy.

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Employee knowledge/skills not being used to their full potential, either on producing value added work, or on identifying waste.

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Employee knowledge/skills not being used to their full potential, either on producing value added work, or on identifying waste.

## Examples:

- High skilled workers doing relatively easy jobs.
- Firefighting all the time instead of focusing on Kaizen.
- Not inviting Experts to the Value Stream Mapping events.

# Non-used Talent

Employee knowledge/skills not being used to their full potential, either on producing value added work, or on identifying waste.

## Common causes:

Disrespect for People.

Lack of knowledge/skills.

Control & Command Culture.

# Non-used Talent

Employee knowledge/skills not being used to their full potential, either on producing value added work, or on identifying waste.

## Countermeasures:

Provide Training to all employees.

Enforce “all employees are Thinkers” mentality!

Implement the 5 Whys technique for problem solving.

Start by building consensus (Nemawashi) on decision making processes.

# Transportation

**Moving products around without making any transformation  
the customer is willing to pay for.**

# Transportation

Moving products around without making any transformation the customer is willing to pay for.

## Examples:

Task switching.

Handoffs of pieces of work.

Paperwork between departments.

Moving parts in and out of storage.

Product movements between workstations.

Digital processes between multiple individuals.



# Transportation

Moving products around without making any transformation the customer is willing to pay for.

**Common causes:**

**Push Production.**

**Batch Production.**

**Poor Production layout.**

# Transportation

Moving products around without making any transformation the customer is willing to pay for.

## Countermeasures:

Draw Spaghetti charts to visualize flows.

Implement Flow lines/cells to optimize flows.

Implement the 5S practices on your workplace.

Implement Just-in-time, aka, JIT, a pull system scheduling strategy.

# Inventory

**Having more than the minimum stocks necessary for a precisely controlled pull system.**

**In other words:**

**Inventory represents a capital outlay that has not yet produced an income, either by the producer or for the consumer.**

# Inventory

Having more than the minimum stocks necessary for a precisely controlled pull system.

## Examples:

Raw materials in excess.

Finished goods not yet delivered or sold.

All partially work done, aka, work-in-progress (WIP).

# Inventory

Having more than the minimum stocks necessary for a precisely controlled pull system.

## **Common causes:**

**Long machine setups.**

**Long Internal lead times.**

**Long Supplier lead times.**

# Inventory

Having more than the minimum stocks necessary for a precisely controlled pull system.

## Countermeasures:

Implement Flow lines/cells to optimize flows.

Implement a single-piece flow strategy (WIP=1).

Implement internal and external signboards (Kanban).

Implement SMED (Single-Minute Exchange of Die) on machines.

# Motion

**People making movements that are straining or unnecessary to add value, causing damage to products/people and associated transaction costs.**

# Motion

People making movements that are straining or unnecessary to add value, causing damage to products/people and associated transaction costs.

## Examples:

Task switching.

Searching for parts, tools, documents.

Sorting through materials or work instructions.



# Motion

People making movements that are straining or unnecessary to add value, causing damage to products/people and associated transaction costs.

## **Common causes:**

**Missing tools, items.**

**Unsafe working areas.**

**Poor workstation design.**

**Workplace disorganization.**

# Motion

People making movements that are straining or unnecessary to add value, causing damage to products/people and associated transaction costs.

## Countermeasures:

Implement Standard Work.

Draw Spaghetti charts to visualize flows.

Implement the 5S practices on your workplace.

# Extra-processing

Performing unnecessary or incorrect processing.

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Performing unnecessary or incorrect processing.

## **Examples:**

**Re-learning.**

**Awkward tools.**

**Extra validations.**

**Multiple cleaning of parts.**

**Poor process or product design.**

**Over-tight tolerances or quality standards.**

# Extra-processing

Performing unnecessary or incorrect processing.

**Common causes:**

**Push systems.**

**Delays between processing.**

**Customer voice not understood.**

# Extra-processing

Performing unnecessary or incorrect processing.

## Countermeasures:

Draw your Value Stream Maps.

Implement a single-piece flow strategy (WIP=1).

Redesign your processes with 3P (Production Preparation Process).