

Global Scrum Gathering® Shanghai 2015 SESSION DESCRIPTIONS

SESSION TIMETABLE

Monday, September 14 – AM Sessions

WELCOME & OPENING KEYNOTE – 9:00 – 10:30			
Welcome Remarks Vernon Stinebaker & Philip Wang)	ROOM	
Opening Keynote Scrum for Full-Scale Manufacturing Joe Justice		Luoyang	
AM BREAK	C – 10:30 – 11:00		
60 MINUTE SES	SIONS - 11:00 - 1	2:00	
SESSION & SPEAKER	TRACK	ROOM	
Smart Devices Fast Iteration Terri Tao	Small	Beijing	
Scrum as a pedagogical tool in vocational education in Finland Otto Burman	Large	Changchun	
Scrum Team CRM: Aviation Crew Resource Management Techniques for Scrum Teams Thomas Friend	Medium	Luoyang	
Lessons Learned from Scrum Adoption in Saudi Arabia Mohammad Nafees Butt	Medium	Changan	
Agile as a Mindset** Wei Wang	Small	Shanghai	
Large Complex Systems Delivery With Release Train Model and Program Kanban Minglan Wang	Large	Kaifeng	
Rise and Downfall of a Large Scale Scrum Implementation Michael Chik	X-Large	Suzhou/Wuxi	

^{**}This talk will be presented in Mandarin. Slides will be available online in English.**



Monday, September 14 – PM Sessions

LUNCH - 12:00 - 13:30		
90 MINUTE SESSIONS - 13:30 - 15:00		
SESSION & SPEAKER	TRACK	ROOM
Project Nightingale: How An End-To-End Mobile Health Solution Went from Paper to Tablet in 11 weeks Ashutosh Chatterji	Medium	Beijing
Villager Mafia' - An Activity to Promote 'Transparency' Gaurav Rastogi	Large	Changchun
Practical Reporting Metrics for Agile Projects James Chong	Medium	Luoyang
How to "Scale" Scrum without "Scaling" Jimi Fosdick	X-Large	Nanjing
Star Wars, Scum and Story Mapping Matthew Hodgson, Mia Horrigan	Medium	Changan
The Five Dysfunctions of an Improvised Comedy Troupe Daniel Attfield, Paul Hammond	Small	Shanghai
Experience the Power of Coaching in an Agile Context Evelyn Tian	Large	Kaifeng
Developing Internal Agile Coaches** Yi Xu	X-Large	Suzhou/Wuxi



Monday, September 14 – PM Sessions (continued)

PM BREAK - 15:00 - 15:30			
90 MINUTE SESSIONS - 15:30 - 17:00			
SESSION & SPEAKER	TRACK	ROOM	
Self Organizing teams - Myth or a powerful tool? Narasimha Reddy Bommaka	Small	Beijing	
Exploit Core Scrum Practices at the Program Level Jeff Lopez-Stuit	Large	Changchun	
<u>Learning 3.0 - Relearning to Learn</u> <i>Anderson Hummel</i>	Medium	Luoyang	
When Your Agile Transformation Team *Is* The Primary Barrier To Your Agile Transformation Daniel Gullo	X-Large	Nanjing	
How serious play leads to breakthrough innovation Cedric Mainguy, Sylvain Mahe	Medium	Changan	
Escape top emotional intelligence traps and hack team culture David Papini	Small	Shanghai	
<u>LeSS is natural**</u> <i>Yi Lv</i>	Large	Kaifeng	
High-Energy Agile Transformation using Open Space Technology Stuart Turner	X-Large	Suzhou/Wuxi	



Tuesday, September 15 – AM Sessions

60 MINUTE SESSIONS - 9:00 - 10:00		
SESSION & SPEAKER	TRACK	ROOM
Scrum Values Playbook - where synergy begins. Stephanie Bysouth	Small	Beijing
Agile from the other end of the phone line: Successful Agile in distributed team Jacob Creech	Large	Changchun
Applying Impact Map to Create a Role Competence Model of the Product Development Eco-system Bill Li, Jacky Shen	Large	Luoyang
Scrum-ish: Agile for the Whole Organization Keith Nottonson	X-Large	Nanjing
Sun Tzu and the Art of War: Applied and Scalable Simplicity for Medium Sized SCRUM Daniel Doiron	Medium	Changan
My Scaled Agile Journey: LeSS** Qingyu Li	Large	Kaifeng
Scaling Agility Explored Ran Nyman	X-Large	Suzhou/Wuxi
Agile Kick-Start, LeSSly Daniel Teng, Huang Zhe		Shanghai



Tuesday, September 15 – AM Sessions (continued)

FLASH TALKS - 10:00 - 10:45		
SESSION & SPEAKER	TRACK	ROOM
Scrum in a Chicago High School Biology Class Ebony Nicole Brown	Small	Luoyang
<u>Tricks on distributed scrum team</u> Zhe Huang	Large	Luoyang
The Exorcist Was a Sprint Planning Master Jeff Lopez-Stuit	Medium	Luoyang
How do self-organization live up to and not live up to agile transformation? Bin Qiao	Small	Luoyang
<u>'Why' Is Important than 'How'</u> <i>Gaurav Rastogi</i>	Large	Luoyang
My journey to become a CST Jim Wang	Small	Luoyang



Tuesday, September 15 – AM Sessions (continued)

AM BREAK - 10:45 - 11:00		
60 MINUTE SESSION - 11:00 - 12:00		
SESSION & SPEAKER	TRACK	ROOM
From Scrum But to Scrum Plus Gilbert Villanueva	Small	Beijing
Concrete Experimentation in Scrum Bernd Schiffer	Large	Changchun
Toolbox for Agile coaches: when working with your people Ethan Huang	Medium	Luoyang
Scrum Economics: Contracts, Budgets, Capitalization Pavel Dabrytski	X-Large	Nanjing
If your User Story Came Alive !!! Kalpesh Shah	Medium	Changan
Empowering Teams for the Best Architectures, Requirements, and Designs Emre Pekkaya	Small	Shanghai
<u>The Customer CAN always be right -</u> <i>Maria Matarelli</i>	Large	Kaifeng
<u>Let the right one in - Recruiting for Scrum</u> <u>Lenka Bednarikova</u>	X-Large	Suzhou/Wuxi



Tuesday September 15th - PM Sessions

LUNCH - 12:00 - 13:30		
90 MINUTE SESSIONS - 13:30 - 15:00		
SESSION & SPEAKER	TRACK	ROOM
<u>Kaizen in Scrum Workshop</u> <i>Kiro Harada, Miho Nagese</i>	Medium	Beijing
Coaching Anti-Patterns and common smells Sekhar Burra	Large	Changchun
back to the basic "how do both process improvement and quality assurance work in Scrum framework?" Jim Wang	Medium	Luoyang
Agile yes, but why? Philipp Engstler	X-Large	Nanjing
Agile UX is Good, But Can Be Better Zhenyu Liao	Medium	Changan
Exploring Approaches and Challenges in Enterprise Agile Scaling John Okoro	X-Large	Shanghai
The Facilitator's Toolkit: 12 tools to get results and build a team! Sylvain Mahe, Cedric Mainguy	Large	Kaifeng
Helping Agile Transformations with ADKAR Ebony Nicole Brown	X-Large	Suzhou/Wuxi
PM BREAK - 15:00 - 15:30		
KEYNOTE - 15:30 - 17:00		
<u>Tuesday Keynote</u> <u>The Lean Startup and Agile: Full Circle</u> <u>Stephen Forte</u>		ROOM
		Luoyang



Wednesday, September 16th

OPEN SPACE - 9:00 - 10:30		
Opening the Space Facilitated by Daniel Gullo	Luoyang	
AM BREAK - 10:30 - 11:0	0	
Open Space	Nanjing, Suzhou/Wuxi, Changan, Luoyang, Kaifeng	
LUNCH - 12:00 - 13:30		
Open Space	Nanjing, Suzhou/Wuxi, Changan, Luoyang, Kaifeng	
PM BREAK - 15:00 - 15:30		
CLOSING KEYNOTE AND REMARKS – 15:30 – 17:00		
Closing Keynote The State of Scrum Harvey Wheaton Closing Remarks Vernon Stinebaker & Philip Wang	ROOM	
	Luoyang	



Opening Keynote

Joe Justice - "Scrum for Full-Scale Manufacturing"

When: Monday September 14 - 9:00-10:30

Where: Luoyang

Scrum for full-scaling manufacturing: a groundbreaking agile discipline that combines Scrum with modular architecture and Lean/XP practices.

Extreme Manufacturing (XM) is a ground-breaking agile discipline that combines a Scrum foundation with modular architecture and Lean/XP practices to allow those who work with physical products to enjoy the same benefits that agile software teams have enjoyed for decades. R&D shops consistently produce quality prototypes two to eight times faster with XM when compared to their previous approach. Plus, working on an iterative sprint cadence allows them to frequently integrate their incremental hardware with their colleagues' regular flow of software. The result has been a predictable burst of innovation.

However, one persistent question has always remained: how do we ultimately translate our agile product design into full-scale manufacturing? Join XM creator Joe Justice as he shares the keys to making this important transition and reveal the success secrets of companies that have made the jump from agile prototyping to true agile manufacturing.

About Joe Justice: Joe Justice is a consultant at Scrum Inc, a TEDx speaker, and coach for agile hardware and manufacturing teams around the world. He is the creator of the eXtreme Manufacturing method, and founder of Team WIKISPEED: an all Scrum volunteer based green automotive-prototyping company, with a goal to change the world for the better. Joe has been featured in Forbes, CNN Money, the Discovery Channel, and others. Joe consults and coaches teams and companies on implementing Scrum at all levels of their organization, in software and physical manufacturing. Pictures and publications available at www.WIKISPEED.org/Press



Tuesday Keynote

Stephen Forte - "The Lean Startup and Agile: Full Circle"

When: Tuesday, September 15 – 15:30 – 17:00

Where: Luoyang

Not just for startups, the Lean Startup methodology changed how we build products and think about a business. While it was revolutionary for product managers, sales and marketing people, it has been called "Agile development for the business". The Lean Startup was directly influenced by Agile and Scrum, which was influenced directly by Lean Manufacturing. As the Lean Startup evolves it is influencing Agile and Scrum, which is starting to undergo major change. Being at the ground level of that change is to understand the Lean Startup and how it integrated with Agile and Scrum.

About Stephen Forte: Stephen Forte is a Managing Director at Fresco Capital. Based in Menlo Park, CA, Stephen is involved in all aspects of investment and operations with a specific focus on enterprise and IoT. Prior, he was Chief Strategy Officer of Telerik, a leading vendor of developer and team productivity tools and acquired by Progress Software in 2014. He is an active angel investor and also a mentor at several startup accelerators including Haxlr8r and the Thiel Foundation's 20 under 20 program. He is the founder of Mach5, a Silicon Valley based startup accelerator and co-founder of AcceleratorHK, Hong Kong's first startup accelerator.

Stephen was the co-founder of several startups, including Chassis Finder (acquired in 2012), Triton Works (acquired in 2010) and Corzen (acquired in 2007). Prior to Corzen, Stephen served as the first CTO of venture backed Zagat Survey in New York City (acquired in 2011) and also was co-founder of the New York-based software consulting firm The Aurora Development Group.

Stephen has an MBA from the City University of New York, did post grad work at LSE and has written several books on application and database development. An avid mountain climber, he leads an annual charity fundraising trek in the Mt. Everest region.



Closing Keynote

Harvey Wheaton – "The State of Scrum"

When: Tuesday, September 16 – 15:30 – 17:00

Where: Luoyang

This talk will examine highlights from the recent Scrum Alliance "State of Scrum Report" to consider where we have come from, where we are today and where we might be heading in the future.

Based near London, Harvey is a strong advocate for Agile and Scrum and has been at the forefront of applying and promoting Scrum within complex, highly creative environments for many years. Harvey's passion for Scrum is driven by his determination to continually improve how projects are run to deliver predictability and quality whilst ensuring every member on the team actively participates and enjoys the experience. As well as serving as Chairman of the Board for Scrum Alliance, Harvey is currently an independent consultant providing coaching, training and support to a variety of organizations, mostly within the video games industry.



Monday, September 14th – AM Sessions – 60 MINUTE SESSIONS – 11:00 – 12:00

Smart Devices Fast Iteration

Terri Tao

Track: Small

Room: Beijing

Type: Talk

Summary: Fast iteration is commonly used in pure software APPs, this topic will share 7 best practices on developing hardware involved smart devices.

Learning Objectives:

- How to overcome constraints from hardware and manufacture process?
- How to distinguish obstacles that blocking fast iteration?
- How to enable team to develop UI, middleware and system software in parallel?
- Best practices for building test automation system, especially for smart devices with internet connectivity.
- How to get feedbacks before 1st hardware is ready?
- How to push new features after products have been shipped to users?

Scrum as a pedagogical tool in vocational education in Finland

Otto Burman

Track: Large

Room: Changchun

Type: Talk

Summary: Topics about the preliminary results how scrumming is affecting on entrepreneurial learning, ownership of learning and the joy of learning.

Learning Objectives:

- A teacher is no longer responsible for the learning process of students, but the students are taking the responsibility.
- In the future we need workers who are co-operative and have good abilities to have dialog with everybody accepting different peoples with different qualities.
- We can find measured differences between working groups (learner teams) and possibly by reformulating teams we can get better results?

Scrum Team CRM: Aviation Crew Resource Management Techniques for Scrum Teams

Thomas Friend

Track: Medium

Room: Luoyang

Type: Talk

Summary: Learn Aviation Crew Resource Management (CRM) Techniques to address failures of interpersonal communication, leadership, and decision making.

- Learn how airline accidents led NASA and the National Transportation Safety Board NTSB to investigate how to address human error in the complex aviation safety system.
- Learn standards that were used to improve: Communication, Team leadership, Decision making.
- Take away hands on CRM techniques that address these root cause areas and in doing so help transform team thinking into Agile collaboration rather than remaining entrenched in a command and control mentality.



Lessons Learned from Scrum Adoption in Saudi Arabia

Mohammad Nafees Butt

Summary: Come and hear about the cultural constraints, the facts to be aware of

and the stories & lessons of Scrum adoption from deserts of Arabia.

Learning Objectives:

There are many similarities in experience of Scrum adoption presented in this session and the environment of lot of new and emerging markets in Asia. Having turned an organization 180 degrees in less than two years, these lessons and failures are valuable to people who are thinking of adopting, or have recently adopted Scrum. The particular commentary on team formation, improvement in running Scrum ceremonies, narratives and pain points will make an engaging talk

for Foundational level audience.

Room: Changan

Track: Medium

Type: Talk

Agile as a Mindset**

Wei Wang

Track: Small

Room: Shanghai

Type: Talk

This talk will be presented in Mandarin. Slides will be available online in English.

Summary: Agile is not about process or best practices. It's about how people think and act towards knowledge work. Be Agile, don't Do Agile.

- Stages of learning;
- Software as knowledge work;
- Hold a growth mindset;
- How to change culture.



Large Complex Systems Delivery With Release Train Model and Program Kanban

Minglan Wang

Track: Large

Room: Kaifeng

Type: Talk

Summary: For people in large complex systems facing the challenges to get collaboration working across large number of teams with many dependences.

Learning Objectives:

Targeted audiences are those who seek for solutions of large systems

transformation with multiple scrum teams. There are several key learning points:

• Use release train model to manage dependences, and synchronization among multiple scrum teams

 Use program kanban to manage the flow of value, including visualization of bottlenecks, risks, and encourage the collaboration between downstream and up-steam teams.

• Examples of lean leadership in action during the journey of transformation.

Rise and Downfall of a Large Scale Scrum Implementation

Michael Chik

Track: X-Large

Room: Suzhou/Wuxi

Type: Talk

Summary: We were at the forefront of scaling Scrum and Agile. Past tense. This talk will explore lessons learnt, and how to do LeSS successfully.

- What to avoid when scaling Scrum and Agile
- Things we tried and didn't work (but might work for you)
- Things we tried that benefited us and may be worth trying in your organisation



Monday, September 14 - PM Sessions - 90 MINUTE SESSIONS - 13:30 - 15:00

Project Nightingale: How An End-To-End Mobile Health Solution Went from Paper to Tablet in 11 weeks

Ashutosh Chatterji

Track: Medium

Room: Beijing

Type: Talk

Summary: How Scrum was used to build software to automate a century-old business in weeks, and how the same tenets drive a \$50M business in Microsoft

Learning Objectives:

- Inspiration to try Scrum/Agile for innovation projects through the results achieved. Practical implementation of the 3 roles, 3 ceremonies and 3 artifacts, as well as variations in non-traditional situations Mapping of traditional concepts of design, development and risk management with the Agile/Scrum paradigms in a practical setting
- Insight into light-weight variations of techniques to attain high velocity in short timeframes
- How to build business by doing such projects repeatedly

Villager Mafia' - An Activity to Promote 'Transparency'

Gaurav Rastogi

Summary: Are you struggling to bring Transparency in your Organization? Here is an Activity to Promote such behaviour.

Track: Large

Room: Changchun

Type: Talk

Learning Objectives:

• Promotes the importance of Transparency.

• Demonstrates How the team Dynamics works when lack of transparency in the process.

Practical Reporting Metrics for Agile Projects

James Chong

Track: Medium

Room: Luoyang

Type: Talk

Summary: This presentation offers practical value KPIs for progress and delivery performance management of agile projects for Foundation Level CSM.

- As a Scrum Master, I want to learn about 10 practical and reliable key performance indicators that will enable me to demonstrate progress and project delivery performance of my agile project.
- As a Scrum Alliance Conference Attendee, I want to gain a high practical knowledge impact by attending a session that elaborate on the theory of scrum metrics which is supported by real life examples and could involve me in practical exercises that will challenge and support me in my workplace.



How to "Scale" Scrum without "Scaling"

Jimi Fosdick

Track: X-Large

Room: Nanjing

Type: Talk

Summary: Once Scrum works with one team, organizations want more. But how do you apply Scrum on a large scale? Only a few have. Learn how we did it.

Learning Objectives:

- Identify and explain the most commonly known patterns (SAFe, Scrum of Scrums, "Communities of Practice" etc.) for "scaling Scrum"
- Name 3 common obstacles to large scale Scrum adoption
- Describe 3 strategies for overcoming those obstacles
- Explain the concept of "Scrum as a fractal" (that successful Scrum "looks" the same at any scale)

Star Wars, Scum and Story Mapping

Matthew Hodgson, Mia Horrigan

Summary: Learn the UX technique of Story Mapping as a pattern for quickly and collaboratively producing an informed Product Backlog.

Track: Medium

Room: Changan

Type: Talk

Learning Objectives:

- How to rapidly build a Product Backlog in only a few hours.
- How to build a user-centered vision for products for teams of Scrum at scale across workgroups and the enterprise
- How to use Pragmatic Personas and context of use to identify User
- How to use WSJF with Dude's Law to quickly identify User Story value and rank the Product Backlog items.
- How Personas and context can help better inform what the minimal viable product (MVP) should be.

The Five Dysfunctions of an Improvised Comedy Troupe

Daniel Attfield, Paul Hammond

Summary: Help your Scrum teams overcome the flaws identified by Patrick Lencioni's model, using techniques employed by comedy improvisers.

Track: Small

Room: Shanghai

Type: Talk

- Practical techniques and exercises used by improvised comedy performers and troupes, designed to build trust and unconditional support among team members, promote active listening and acceptance, and encourage a "team-first" ethos.
- An understanding of the core principles of theatrical and comedy improvisation, and their parallels with The Five Dysfunctions of a Team.



Experience the Power of Coaching in an Agile Context

Evelyn Tian

Track: Large

Room: Kaifeng

Type: Talk

Summary: This is a workshop where some theory will be explained, and participants get to practice and feel the power of coaching in an Agile context.

Learning Objectives:

- Participants will have a better understanding about what coaching is, and physically experience coaching;
- Participants will get to practice coaching (either as a "coach", or a coachee, or observers to feel and observe);
- Participants will understand their areas to improve in coaching;
- Executive summary: A much better understanding of the importance of coaching in Agile.

Developing Internal Agile Coaches**

Yi Xu

Track: X-Large

Room: Suzhou/Wuxi

Type: Talk

This talk will be presented in Mandarin. Slides will be available online in English.

Summary: Applying practical and measurable way to develop your internal Agile

Coach team, to accelerate your Agile Transition process

Learning Objectives:

Through joining the session, the audience will learn: - what should internal Agile Coach do - how should we position Agile Coach in the organization - real case of developing internal Agile Coaches - learning by practicing - key points and suggestions



Monday, September 14th – PM Sessions – 90 MINUTE SESSIONS – 15:30 – 17:00

Self Organizing teams - Myth or a powerful tool?

Narasimha Reddy Bommaka

Summary: Ever wondered - "Can any team really Self Organize? Is Self Organizing

team better than team led by a boss"

Track: Small

Learning Objectives:

Room: Beijing

Help participants experience how team Self Organizing/Design works.

Type: Workshop

- Help participants understand how to create Self Organizing teams.
 Help participants discover how Self Organizing could have better performance/productivity compared to teams led by one person.
- Help participants understand the role of Self Organizing team in Scrum.

Exploit Core Scrum Practices at the Program Level

Jeff Lopez-Stuit

Summary: Learn how core Scrum practices support visibility, remove impediments,

and promote flow for programs with many teams and hundreds of people.

Track: Large

Learning Objectives:

Room: Changchun

Why Scrum practices are valuable at the program level

Type: Workshop

- Introduce four core Scrum practices for program-level work:
- Program Impediment Board
- Program Stand-up c. Program Flow (kanban)
- Program Retrospectives
- Engage in some elementary experience of these practices through a simulation exercise
- Methods for evaluating whether program-level practices are being effective.

Learning 3.0 - Relearning to Learn

Anderson Hummel

Summary: Learning 3.0 is more than a number. It is a revolutionary way to learn.

Track: Medium

Learning Objectives:

Room: Luoyang

Differences between pull and push learning

, ,

What is emergent learning

Type: Workshop

- What is Learning 3.0 How to create a collaborative environment for
- Learning 3.0 How to use the Learning Canvas How to apply the Learning
- Canvas to help an Agile Team or an organization



When Your Agile Transformation Team *Is* The Primary Barrier To Your Agile Transformation

Daniel Gullo

Summary: Is your Agile Transformation Team the biggest impediment to your

Agile Adoption? Come hear about 5 techniques to resolve this issue.

Track: X-Large

Learning Objectives:

Room: Nanjing

Type: Workshop

How to identify when your Agile Transformation has begun to stall

How to identify that the problem is actually the Transition Team

How to reboot a stalled Agile Transformation using Five Proven

Techniques

How serious play leads to breakthrough innovation

Cedric Mainguy, Sylvain Mahe

Summary: Leverage the power of Innovation Games in your organization, bring

fun into work and produce highly valuable outcomes fast.

Track: Medium

Learning Objectives:

Room: Changan

The growing success of Agile methods, which put a strong emphasis on people interactions, fun and build a creativity-friendly environment, have made Innovation Games even more popular.

Type: Workshop

The workshops will be facilitated with the aim to bring fun into work and

produce highly valuable outcomes fast.

Escape top emotional intelligence traps and hack team culture

David Papini

Summary: What happens to emotional IQ in a team? Answer is in the way we use

language and body to create our experience and culture.

Track: Small

Room: Shanghai

Learning Objectives:

Type: Workshop

We will learn how to connect emotional intelligence theory with clean linguistic and cognitive practices. We'll experiment simple techniques to leverage emotions in any goal-oriented setting, be it their work, their teamwork or their relationships. Also we'll learn to convert common misconceptions about emotions in powerful,

mindset changing behaviors.



LeSS is natural**

Yi Lv

**This talk will be presented in Mandarin. Slides will be available online

in English.**

Track: Large

Room: Kaifeng

Type: Workshop

Summary: We facilitate you to create LeSS (Large-Scale Scrum) framework on

your own, and it feels natural.

Learning Objectives:

Through this workshop, you will learn the most essential ideas behind LeSS framework. You will get an experience of designing scaling framework on your own, and understand deeply about those design decisions behind LeSS.

High-Energy Agile Transformation using Open Space Technology

Stuart Turner

Track: X-Large

Room: Suzhou/Wuxi

Type: Workshop

Summary: Discover how Open Space has helped executives radiate energy to their people who then provided everything to power their Agile Transformation

Learning Objectives:

- Learn how to apply Open Space effectively to find the resonances that will power and sustain your Agile Transformation
- Understand how to create harmonies within your organisation by bringing executives into the self-managed world of Agile and Open Space Technology
- Gain knowledge and reassurance from several experience reports detailing various approaches, tools and techniques

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Tuesday, September 15 - AM Sessions - 60 MINUTE SESSIONS - 9:00 - 10:00

Scrum Values Playbook - where synergy begins.

Stephanie Bysouth

Summary: A simple play by play guide to build flow, synergy and shared outcomes

among your team using Scrum Values. This is where great teams start.

Track: Small

Learning Objectives:

Room: Beijing

Ability to articulate what each of the scrum values are so that you can introduce & discuss them with your team

Type: Talk

- A practical activity based on each value so that you can teach others
- Have fun, enjoy the cartoon style content, practice sharing with the person next to you
- Walk away with a sense of optimism, new abilities and exercises to share

Agile from the other end of the phone line: Successful Agile in distributed teams

Jacob Creech

Summary: In this session I'll share what I've learnt about Agile in distributed, culturally diverse teams, and how to improve our success with Agile

Track: Large

Learning Objectives:

Room: Changchun

How to learn about and understand cultural differences

Type: Talk

- How to build strong team culture in distributed teams, and developing high performance distributed teams
- Common traps/pitfalls for distributed teams
- Case studies and corportate culture of 2 companies: one successful, one unsuccessful in building high performance distributed teams

Applying Impact Map to Create a Role Competence Model of the Product Development Ecosystem

Bill Li, JackyShen

Track: Large

Room: Luoyang

Type: Talk

Summary: Most organizations want to become more innovative as a unit and bring out the potential of their people, but most struggle to transform themselves. Carrying an eco-system view on the organization and various roles within, in this session, Bill will share he and his colleagues' finding and summary on the competences and impacts of various roles bring to the eco-system, and the potential action items to develop the competences or create the impacts.

Learning Objectives:

Impact Mapping (WHY-WHO-HOW-WHAT) is a popular tool in the Agile community mostly used for product vision to user story breakdown and backlog creation and prioritization (or in company strategy analysis). Bill and his colleagues at UPerform also use it in mapping out the impacts and value of various roles in a organization structure. This Role Competence Model is based on our consulting, training, personal learning and working experiences in helping many organisations to develop effective agile teams and customer/innovation mindset driven organizations. Example roles include Leaders, Product Owners/Customers, Agile Coach/ScrumMasters, Team and Individual Members. We mind people's motives, mindsets, competences and skills. The model also intends to be action-items driven and should be adaptive and evolving.



Scrum-ish: Agile for the Whole Organization

Keith Nottonson

Track: X-Large

Room: Nanjing

Type: Talk

Summary: Learn how one fast growing company became agile by having their software and non-software teams adopt Scrum and Agile practices.

Learning Objectives:

- See what Scrum can look like in other non-software areas of your organization, including Account, Marketing, Success & Sales
- Learn how these non-software areas can be transitioned to a more agile lifestyle
- Look at pictures of real Scrum-ish artifacts that you can use as a starting point
- Hear what Scrum-ish looks like from the top (CEO, VP Marketing, etc)

Sun Tzu and the Art of War: Applied and Scalable Simplicity for Medium Sized SCRUM

Daniel Doiron

Track: Medium

Room: Changan

Type: Talk

Summary: General Sun Tzu's quotes from 400 BC about war strategies get a modern update. Let agility take its course and see how scrumable it can be!

Learning Objectives:

- What are the takeaways?
 Fun, off-the-wall and practical SCRUM tips that are not frequently used.
 Muhammad Ali world's shortest poem and its team building impact on all SCRUM teams
- What will they be able to do or how will this make their work better?
 2 major topics will create a sense of renewal and urgency to go back to work asap: a) how to use the law of 50 to manage risk b) show the audience that 85% of organisations do not know their cost of delay, a key SCRUM metric!

Agile Kick-Start LeSSly

Daniel Teng, Huang Zhe

Track:

Room: Shanghai

Type: Talk

Summary: We are going to share a case study of how we kick start a LeSS (Large Scaled Scrum) agile transition in FDA (Food & Drugs Administration) regulated organization. One of the biggest challenges is how to enable cross-functional and self-managing team and to make it more challenging, everyone had to choose their role and teams.

Learning Objectives:

Audiences will understand:

- How to kick off self-management culture in a traditional organization's agile transition.
- The method to facilitate team self-design workshop.
- Problems and possible solutions of a self-managing starter team. Hopefully it could inspire the audience to find their own way of agile adaption.



My Scaled Agile Journey: LeSS**

Qinqyu Li **This talk will be presented in Mandarin. Slides will be available online

in English.**
Track: Large

Summary: We continuously improve our practice and process on Scaled Scrum

teams. Finally I found my Large scaled Scrum is LeSS framework!

Type: Talk Learning Objectives:

From my story to know more about Scaled Scrum Framework: LeSS

LeSS Rules

• Sprint/Meeting Practice

• Limitations & Potential Problems

Scaling Agility Explored

Ran Nyman

Track: X-Large

Room: Kaifeng

Room: Suzhou/Wuxi

Type: Talk

Summary: Scaling Agile is easily misunderstood:Do you want to handle bigger programs and more teams or do you want to have more value with less hassle

- Understand the fundamental problems of scaling Scrum in every big organisation.
- Hear Nokia's long-term real-life experiences in using both LeSS and SAFe.
- Understand the differences in the SAFe and LeSS approaches. What are their strengths and challenges?
- Know the most important questions to study before choosing the scaling approach.



Tuesday, September 15 – AM Sessions – FLASH TALKS –

Scrum in a Chicago High School Biology Class

Ebony Nicole Brown Summary: How Scrum was used in a high school for Biology Team Projects.

Track: Small Learning Objectives:

See how Scrum techniques can be used in the class level for team projects. Type: Flash Talk

Room: Luoyang

Tricks on distributed scrum team

Zhe Huang Summary: The useful trick you can easy to tailor to your project.

> Background Useful tricks

> > Achilles heel or cube for transformers

Type: Flash Talk

Track: Large

Learning Objectives:

Room: Luoyang

If you are working at a distributed (or onshore/offshore) scrum team, you can got

the practicable tricks in this session, and easy to apply to your project.

The Exorcist Was a Sprint Planning Master

Jeff Lopez-Stuit Summary: How can teams that have to deal with large, complex legacy systems

get through planning and get to work? The Exorcist was a master at this.

Track: Medium

Learning Objectives:

Type: Flash Talk

The listeners should learn that attempting to obtain understanding through face-Room: Luoyang

to-face conversation can sometimes actually be an impediment to delivering value.

Sometimes, the most important thing to get to delivery is just to get to work.



How do self-organization live up to and not live up to agile transformation?

Bin Qiao

Summary: No guarantee that self-organized team will work as advertised. How do

self-organization live up to - and not live up to agile transformation?

Track: Small

Learning Objectives:

Type: Flash Talk

Room: Luoyang

What's the team looks like if self-organization is absent?

• What's the most delicious juice will be produced if self-organization is

present?

• How does self-organization live up to agile transformation when self-organization begin?

• Why doesn't self-organization live up to agile transformation?

'Why' Is Important than 'How'

Gaurav Rastogi

Summary: WHY do AGILE Projects fail? WHY do AGILE Transformation for companies do work and for some it doesn't? Here is what i found out !!!!

Track: Large

Learning Objectives:

Type: Flash Talk

Room: Luoyang

Importance of 'WHY' (Specific reasons) for organizations to ponder before they

jump onto 'HOW' to Transform into a SCRUM organization.

My journey to become a CST

Jim Wang

Summary: Goal setting; gain Scrum knowledge; Real scrum experience; training

evolved and improved; community involvement

Track: Small

Learning Objectives:

Type: Flash Talk
Room: Luoyang

Apply Scrum to my CST application process along my journey

• (1) goal driven

• (2) personal introspective

(3) kaizen mind



Tuesday, September 15 - AM Sessions - 60 MINUTE SESSIONS - 11:00 - 12:00

From Scrum But to Scrum Plus

Gilbert Villaneuva Summary: How to transform an organization that has fallen into bad Scrum

practices into a high performing Scrum based organization.

Track: Small

Learning Objectives:

Room: Beijing

Type: Talk

Track: Medium

Learn to detect the signs of a Scrum But organization

Type: Talk Learn how to plan and prioritize a pathway to Scrum

Learn how to highlight success after you return the organization to high productivity

Learn how to keep a well tuned Scrum organization and avoid falling back into Scrum but.

Concrete Experimentation in Scrum

Bernd Schiffer Summary: Experimenting is the way to drive successful change in complex

environments. This session shows the why and how in a Scrum environment.

Track: Large Learning Objectives:

Room: Changchun

What will participants get out of this session? A solid understanding about...

why and how to use experiments to drive change, how to plan, execute, and learn from experiments,

how to start doing experiments in their own Agile environment right away

Toolbox for Agile coaches: when working with your people**

**This talk will be presented in Mandarin. Slides will be available online Ethan Huang

in English.**

Summary: As Agile coaches building up teams is our first priority, but it is also very

Room: Luoyang

difficult. You'll need a toolbox when working with your people.

Type: Talk Learning Objectives:

The role of ScrumMaster, coach and soft skill

Scrum Economics: Contracts, Budgets, Capitalization

Summary: How much does one story point cost? Is Sprint 0 an expense or an Pavel Dabrytski

asset? Can you run Scrum with a fixed-cost contract?

Track: X-Large Learning Objectives:

Room: Nanjing

This session provides overview of multiple approaches to: - Agile contracts - Agile

project budgets - Agile project capitalization **Type:** Talk



If your User Story Came Alive!!!

Kalpesh Shah

Summary: Learn techniques to decipher information your team wants to develop a

common understanding of the product and expectations from each other.

Track: Medium

Learning Objectives:

Room: Changan

Type: Talk

Extract information in the user stories that teams care about most and identify what's missing. Identify teams understanding of the motivation behind the product and its features. How are the events and information around the user story perceived by the team and what can the PO, SM and team do to make the story more relevant. Learn interactive exercises you can do with everyone to intelligently extract information that address the team and product owners' needs.

Empowering Teams for the Best Architectures, Requirements, and Designs

Emre Pekkaya

Summary: You can easily transform your commanded and controlled team into a self-organizing team by just defining its goal and boundary clearly.

Track: Small

Learning Objectives:

Room: Shanghai

What are the characteristics of self-organizing teams,

Type: Talk

- How to define an agile team's goal clearly for self-organizing, How to define an agile team's boundary clearly for self-organizing,
- How to improve team members' competence.

The Customer CAN always be right - Realizing Business Agility through Customer Collaboration

Maria Matarelli

Summary: Discover the impact of customer collaboration on Business Agility and engage your teams in creating a shared vision of success.

Track: Large

Learning Objectives:

Room: Kaifeng

Discover the impact of customer collaboration on Business Agility through real world examples

Type: Talk

- Learn the importance of creating a Shared Vision or "North Star" for your
- Walk away with two techniques for creating a Shared Vision or "North Star" for your product
- Walk away with a Product Owner 'Rights and Responsibilities" crib sheet that can be immediately leveraged by your organizations
- Experience how to create a Product Canvas to uncover what your customer really needs



Let the right one in - Recruiting for Scrum

Lendka Bednarikova

Track: X-Large

Room: Suzhou/Wuxi

Type: Talk

Summary: Learn how to transform your organisation culture and speed up your Scrum adoption through attracting, recruiting and retaining Agile talent.

Learning Objectives:

- How your current hiring process may be hindering your Scrum adoption and organisation transformation.
- Value of asking the right questions uncovering potential behavioural problems in Scrum environment.
- Techniques for top Scrum talent attraction, interviewing and retaining this talent to enable Scrum adoption across the organisation.
- Value of meeting the team during interview and "having a go at a task together"

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Tuesday, September 15 - PM Sessions - 90 MINUTE SESSIONS - 13:30 - 15:00

Kaizen in Scrum Workshop

Room: Beijing

Type: Workshop

Kiro Harada, Miho Nagese Summary: Scrum requires you to improve your process continuously. It is called

Kaizen. In this workshop, we learn how to make improvement continuous.

Track: Medium

Learning Objectives:

To learn how to make improvement activities continuous

Type: Workshop • To learn some good Kaizen examples

Coaching Anti-Patterns and common smells

Sekhar Burra Summary: This workshop covers deeper insights on coaching anti-patterns at

various levels, help participants on how to use Coaching cards technique. **Track:** Large

Learning Objectives: **Room:** Changchun

• Understand various anti-patterns that surface while coaching at various levels team, organization and leadership.

 Real time examples are shown to participants through interactive videos and visuals and they with get a hands-on experience to identify the antipatterns.

• Participants will also understand models and frameworks that can put into use while coaching anti-patterns.

• Help coaches on reflecting learning. Understand Coaching cards technique.

back to the basic -- "how do both process improvement and quality assurance work in Scrum framework?"

Jim Wang Summary: No matter Agile or other practices, let us go back to the basic, focus on

the quality work and how can we do a better job as a team

Track: Medium

Learning Objectives:

Room: Luoyang

Scrum framework; DoD; Retrospective; Agile testing. **Type:** Workshop

Agile yes, but why?

Track: X-Large

Philipp Engstler Summary: Everybody seems to be wanting to jump the bandwagon and becoming

agile these days, but do they understand why or is it just cargo cult?

Learning Objectives:

Room: Nanjing

• Have participants understand why agile is the currently best known practice on how to solve complex problems.

 Provide arguments, examples and an exercise easily repeatable by anybody to help them convince other people about the advantages of

agile practices (kind of an extended elevator pitch)Be inspired to experiment with Scrum in your own home



Agile UX is Good, But Can Be Better

Zhenyu Liao

Summary: Better UX in Scrum with Rapid Envisioning, Low-Cost Prototyping, UX

User Stories, Quick Usability Tests, and Group Design Sessions.

Track: Medium

Learning Objectives:

Room: Changan

Type: Workshop

Using Scrum for application development, features are built within 2 or 3-week Sprints, and often usability gets overlooked. Find out simple and effective ways to better integrate User Experience into Scrum using Rapid Envisioning, Low-Cost Prototyping, UX User Stories, Quick Usability Tests, and Group Design Sessions, through customer case studies from US, Singapore and China, and sample

exercises to learn the how-to steps.

Exploring Approaches and Challenges in Enterprise Agile Scaling

John Okoro

Track: X-Large

Room: Shanghai

Type: Workshop

Summary: This workshop will cover the benefits and shortcomings of Scrum Scaling methods in the Enterprise including - LESS, SAFe, DAD, and others.

- Learn about the different approaches to Agile Scaling (LESS, SAFE, DAD, Scrum-of-Scrums, and others)
- Learn how Enterprises view Agility and the organisational challenges to scaling Scrum and Agile
- Participate in thoughtful discussion and workshop exercises on how best to apply Scrum and Agile at Scale
- Be able to articulate approaches to address enterprise agility with customers, colleagues, and your organisations leadership
- Benefit from workshopping case based scenarios in groups



The Facilitator's Toolkit: 12 tools to get results and build a team!

Sylvain Mahe, Cedric Mainguy

Summary: Come experiment with simple yet powerful facilitation techniques that

help achieve great outcomes and build strong agile teams!

Track: Large

Learning Objectives:

Room: Kaifeng

 Discover what facilitation is and in which context facilitation techniques can be used

Type: Workshop

- Understand how facilitation can help build a team
- Enrich the agile practitioner's toolbox with facilitation techniques
- Experiment facilitation techniques
- Discuss the techniques with other participants

Helping Agile Transformations with ADKAR

Ebony Nicole Brown

Summary: Learn from a certified ADKAR change agent on how to use the 5 elements of ADKAR to successfully bring about an Agile transformation.

Track: X-Large

Learning Objectives:

Room: Suzhou/Wuxi

• Case studies & personal experience of Agile Failures

Type: Workshop

- Learn the importance of the 5 steps of ADKAR (Awareness, Desire, Knowledge, Ability, Reinforcement)
- Learn how ADKAR can help bring about effective change that is reinforced and sticks
- Learn how Agile Coaching & training play into the ADKAR model
- Do a scenario based activity to show how to conduct an ADKAR change model with your organization
- Walk away with a new change management technique