The Scrum framework in 30 seconds

Product backlog
The product owner creates a prioritized list of ideas for the product, called a product backlog.

The product backlog helps the team break the product into smaller, more manageable pieces and build it incrementally in a series of short time periods called sprints. Sprints typically last one to four weeks.

Sprint planning
During sprint planning, the team pulls a small chunk of items from the top of the product backlog to create a sprint backlog, and then decides how to accomplish those items during the next sprint.

The sprint
During the sprint, the team meets each day, in a Daily Scrum, to assess progress and make necessary adjustments.

Along the way, the ScrumMaster keeps the team focused on its goal. The ScrumMaster also removes impediments for the team, so everyone can focus and move forward with their work.

At the end of the sprint, the work should be potentially shippable: ready to hand to a customer, put on a store shelf, or show to a stakeholder.

The sprint ends with a review of the product and a retrospective of the team’s work process, relationships, and tools.

Once a sprint is complete, the team chooses another chunk of the product backlog, and the next sprint begins.