

## CEC Client Recommendation

Use this format as a guide to describe your client relationship with the candidate for the Scrum Alliance Certified Enterprise Coach certification.

When complete, please send form to [coachingcertification@scrumalliance.org](mailto:coachingcertification@scrumalliance.org)

Name:

Email:

Credentials relevant to your recommendation (job title, company, certifications, etc):

Today's Date:

Name of CEC candidate:

How has the organization changed as a results of the engagement?  
Please describe how the coach helped your organization make those changes.

Provide a specific example of how the coach worked across multiple organizational dimensions and levels (working with different groups, leaders, departments, etc)?

What was the particular competency or specialty for which you hired this coach?  
How did they demonstrate this expertise during your engagement?

Provide an example of when the coach demonstrated exceptional self-awareness. When did the coach demonstrate learning from failure?