



SCRUM DAY – INDIA 2010

***Pune, 14th August 2010
Leveraging Scrum to Win***

This is the perfect time to be in business. This time of crisis can actually be the opportunity that your business desperately needed, you just didn't know it.

Don't cut staff. Most value comes from your staff, cut bureaucracy instead. The way to get through this is simple: focus on value, remove waste and obstacles.

Agile methods like Scrum are designed to help you find waste, remove it, focus on value, learn from both successes and mistakes, and do better next time all in very short cycles which allow you, your business and your teams to adapt to changing (market, economic, competitive) conditions very quickly, always delivering the highest value fastest and at the best price. Want to know more...

Walk into Scrum Day India 2010

Scrum Day India 2010 will be held in Pune on 14th August 2010. Scrum Day India 2010 is a first of its kind event in the "Oxford of the East", Pune where the Scrum Evangelists from all across India and across the borders will gather to share, partner and succeed. The Scrum Day India 2010 will be a broader, relevant, interactive event so that attendees can navigate their own way through a variety of sessions.

Our theme for 2010 is centered on the detail and the practicalities of evaluating, enabling and making Agile and Scrum work for large and medium size organizations regardless of your sector, start point or history.

Scrum has now matured and become well established in many organizations. In the conference we would discuss on

- What are these organizations doing differently today?
- What have they learnt along the journey?
- What would they do differently if they could turn back the clock?

We would like to explore, the ways to Scale Scrum and Agile Principles and to discover and discuss the realities at both organizational and project level.

This year we are planning 3 different tracks

- **Know More:** An introduction to Scrum, XP, DSDM Atern, Lean, Kanban, AUP etc.
- **BIG Scrum:** These sessions will have an emphasis on the 'how to....' make Agile work in large or complex organizations or environments.
- **Business and Organizational Change:** What does Agile have to offer? What are the routes to take and the pitfalls to avoid when introducing and implementing change?

A win-win for everybody would be to match real answers from real experts to real questions from real delegates.

For more details contact us at management@agilepune.org